

Corrected 6-August-09, Details Below

Special Report

10 Over 100

An Investigative Series on CoB Faculty Research Credentials

A recent search by USMEWS.net reporters turned up 10 different CoB faculty who have each garnered more than 100 Google Scholar cites. These 10 faculty are listed in order below.

Table 1
Top 10 Google Scholar Cites Getters in CoB

| Rank | Name | Unit | GS Cites |
|------|-------------------|------|----------|
| 1 | Lindley, James | FIN | 656 |
| 2 | Davis, Donna | DS | 392 |
| 3 | Nail, Lance | FIN | 268 |
| 4 | Hsieh, Chang-Tseh | DS | 251 |
| 5 | King, Ernest | LS | 191 |
| 6 | Hughes, Kirby | ACC | 174 |
| 7 | Marvasti, Akbar | ECO | 129 |
| 8 | Wittmann, Michael | MKT | 118 |
| 9 | Nissan, Edward | ECO | 116 |
| 10 | Klinedinst, Mark | ECO | 115 |

At the top is James Lindley (FIN), with 656 GS cites. Lindley has been among the top CoB GS cites-getters for about two decades. Following Lindley are Donna Davis, the new BEDS chair who has 392 GS cites, and Lance Nail, the CoB's second-year dean who holds 268 GS cites. Rounding out the top 5 are Chang-Tseh Hsieh, the *McCarty Distinguished Professor of Decision Sciences* who has garnered 251 GS cites, and Ernest King, the newly-promoted professor of Legal Studies. King brings up the rear of the top 5 with almost 200 GS cites.

One item of note about Table 1 above is the absence of economists among the top 5, a new occurrence in the CoB, which for years once had representation from ECO among the top 5. Sources attribute this loss to *mismanagement* of the old EFIB by its former chair George Carter. Three economists do appear in the top 10 – Akbar Marvasti (7th), Edward Nissan (9th) and Mark Klinedinst (10th). These three economists have 129, 116 and 115 GS cites, respectively. They also, however, have about 25, 40 and 25 years in academia, lengthy time periods that significantly diminish the GS cites accomplishments. Michael Wittmann (MKT) has fewer years in academia than these three economists, and he has also seen a

much faster rate of GS cites growth in recent years. So do Sharon Topping (professor of MGT) current *Louis K. Brandt Research Award 2009* holder Fujun Lai (DS), whose GS cites totals are now up to 108 and 92, respectively. In just a few months, Topping and Lai will displace two of these three economists in the ranking, while these two plus Wittmann will likely push Marvasti to the bottom of the top 10.

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An audit of this report turned up an error in recording James Lindley's GS cites count. Lindley's count should have been entered as 656, and not 754 as it was originally. However, he still holds a commanding lead even after the correction.